

## **CASE STUDY**

## ANIMORPH LOAN AMOUNT: £25,000

## Background

London based tech co-op **Animorph** specialise in delivering user-centric and context-specific software applications aimed at addressing people's unmet needs, whether that's improving the attention of brain injury survivors, or helping bring communities together towards a shared goal.

The co-op's main services include web, mobile phone, and augmented and virtual reality apps, spanning medical, training and community development sectors.



Find out more at: **www.loanfund.coop** Or email: **info@coopfinance.coop** 



**Co-op Loan Fund** provided a loan to help with working capital, which aided the delivery of two major contracts the co-operative had secured with partners in Belfast and the Republic of Ireland.

## Supporting platform co-ops and equal tech solutions

We recognise tech and platform co-ops as a sector that requires significant focus and investment. Left unsupported, commercial tech giants are likely to take advantage, monopolise the markets and put greed and shareholder profit ahead of people and workers.

Tech co-ops are uniquely placed to provide digital and technology enabled solutions which can address the challenges of the modern world while promoting co-operative values and principles creating a truly alternative way to create equal tech solutions and we are proud to support them.